
THE OHIO POLL*

FOR RELEASE

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OBAMA AND STRICKLAND APPROVAL RATINGS DROP; PESSIMISM ABOUT OHIO ECONOMY REMAINS, BUT MORE SEE LIGHT AHEAD

Cincinnati, OH--President Barack Obama's overall approval rating dropped to 52 percent in October. Governor Ted Strickland's overall approval rating is now below 50 percent. Ohioans continue to see economic conditions in Ohio and the U.S. as either "fair" or "poor." However, more Ohio adults see economic conditions in the state "getting better" than was the case in previous Polls.

These findings are based on the latest Ohio Poll, conducted by the Institute for Policy Research at the University of Cincinnati. The Ohio Poll is sponsored by the University of Cincinnati. The Poll was conducted between October 14 and October 20, 2009.

OBAMA'S OVERALL APPROVAL RATING DROPS TO 52 PERCENT

President Barack Obama's current approval rating in Ohio is 52 percent. An additional 45 percent say they disapprove of Obama's performance as president and three percent neither approve nor disapprove.

Obama's October approval rating is 11 percentage points lower than was the case in April (63%).

President Obama's approval rating also dropped significantly in other specific areas since April.

More Ohioans now disapprove (53%) than approve (45%) of Obama's handling of the economy.

Obama also receives lower ratings than he received in the previous Ohio Poll for his handling of foreign affairs:

- Fifty percent approve of Obama's handling of foreign affairs overall (down from 62%);
- Fifty-one percent approve of Obama's handling of the situation with Iraq (down from 67%); and
- Forty-seven percent approve of Obama's handling of the situation with Afghanistan (down from 69%).

As is usually the case in presidential approval ratings, views of the president's performance often depend on whether one considers themselves to be a member of the president's political party or not. Democrats continue to stand solidly behind President Obama, while Republicans are solidly against. Independents are now more likely to give the president negative, as opposed to positive, ratings.

**We ask users to properly attribute this copyrighted information to the "Ohio Poll," sponsored by the University of Cincinnati. The name, "Ohio Poll," is registered with the Ohio Secretary of State.*

STRICKLAND'S OVERALL APPROVAL RATING DROPS TO 48 PERCENT . . .

The October Ohio Poll also finds Governor Ted Strickland's approval rating has dropped since April. Strickland's October approval rating stands at 48 percent. An additional 37 percent disapprove of the governor's performance and 15 percent neither approve nor disapprove.

Strickland's approval rating is eight percentage points lower than in the April Ohio Poll.

While six out of ten Democrats approve of Strickland's performance overall, fewer Republicans (38%) or Independents (37%) approve of the governor's performance.

**. . . AND MORE DISAPPROVE THAN APPROVE OF THE GOVERNOR'S
HANDLING OF OHIO'S ECONOMY**

More Ohioans now disapprove (49%) than approve (41%) of Governor Strickland's handling of Ohio's economy. An additional ten percent of Ohio adults neither approve nor disapprove.

While 52 percent of Democrats approve of the governor's handling of Ohio's economy, a majority of both Republicans (58%) and Independents (59%) disapprove of the governor's handling of the economy.

**OHIOANS CONTINUE TO OFFER PESSIMISTIC VIEWS OF NATIONAL, STATE ECONOMIC CONDITIONS,
BUT MORE NOW SEE IMPROVEMENT IN OHIO'S ECONOMY**

As in recent Ohio Polls, residents were asked about their views of economic conditions in the United States and in Ohio.

Most Ohioans rate economic conditions in the U.S. as either "fair" (45%) or "poor" (47%). Less than one percent rate economic conditions as "excellent," and seven percent rate economic conditions as "good."

A similar percentage (94%) of Ohioans rated economic conditions in the U.S. as either "fair" or "poor" in April.

Most Ohioans also rate economic conditions in Ohio as either "fair" (39%) or "poor" (52%). One percent rate economic conditions as "excellent," and seven percent rate economic conditions as "good."

A similar percentage (93%) of Ohioans rated economic conditions in Ohio as either "fair" or "poor" in April.

Despite these continued negative ratings of Ohio's economic conditions, more state residents now see economic conditions "getting better" (33%) than has been the case in recent Polls. However, a majority of residents (54%) continue to see economic conditions in Ohio "getting worse," while ten percent see Ohio's economic conditions as "staying about the same."

Democrats (46% "getting better") are now more optimistic about economic conditions than are either Republicans (26%) or Independents (20%).

Ohio Poll Methodology

These findings are based on the most recent Ohio Poll conducted by the Institute for Policy Research at the University of Cincinnati between October 14 and October 20, 2009.

A random sample of 808 adults from throughout the state was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 3.4 percent.

In addition to sampling error, there are other sources of variation inherent in public opinion studies, such as non-response, question wording, or context effects that can introduce error or bias.

Reported percentages may not total to 100% due to rounding.

Results reported for subgroups have potential for somewhat larger variation than those for the entire population.

Respondents to the Ohio Poll were asked:

- “Generally speaking, do you approve or disapprove of the way President Obama is handling his job as president?”
- “Generally speaking, do you approve or disapprove of the way President Obama is handling the economy?”
- “Generally speaking, do you approve or disapprove of the way President Obama is handling foreign affairs?”
- “Generally speaking, do you approve or disapprove of the way President Obama is handling the situation with Iraq?”
- “Generally speaking, do you approve or disapprove of the way President Obama is handling the situation with Afghanistan?”
- “Generally speaking, do you approve or disapprove of the way Governor Strickland is handling his job as governor?”
- “Generally speaking, do you approve or disapprove of the way Governor Strickland is handling Ohio’s economy?”
- “How would you rate economic conditions in the United States today . . . excellent, good, fair, or poor?”
- “How would you rate economic conditions in Ohio today . . . excellent, good, fair, or poor?”
- “Right now, do you think that economic conditions in Ohio are getting better or getting worse?”

President Obama -- Overall Job Approval

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/ Don't Know</u>	
October 2009 (Latest)	52%	45%	3%	(N=799)
April 2009	63	32	4	(N=815)

President Obama -- Approval Handling the Economy

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/ Don't Know</u>	
October 2009 (Latest)	45%	53%	2%	(N=805)
April 2009	56	42	2	(N=816)

President Obama -- Approval Handling Foreign Affairs

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/ Don't Know</u>	
October 2009 (Latest)	50%	40%	9%	(N=805)
April 2009	62	32	6	(N=811)

President Obama -- Approval Handling Situation With Iraq

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/ Don't Know</u>	
October 2009 (Latest)	51%	40%	10%	(N=802)
April 2009	67	28	5	(N=811)

President Obama -- Approval Handling Situation With Afghanistan

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/ Don't Know</u>	
October 2009 (Latest)	47%	42%	11%	(N=801)
April 2009	69	23	8	(N=804)

Governor Strickland -- Overall Job Approval

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/ Don't Know</u>	
October 2009 (Latest)	48%	37%	15%	(N=795)
April 2009	56	34	10	(N=803)
May 2008	61	25	14	(N=1303)
April 2008	64	24	12	(N=802)
May 2007	68	16	16	(N=799)

Governor Strickland -- Approval Handling the Economy

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/ Don't Know</u>	
October 2009 (Latest)	41%	49%	10%	(N=798)
April 2009	48	45	6	(N=808)
May 2008	51	38	11	(N=1299)
April 2008	50	41	9	(N=799)

**“How would you rate economic conditions in the United States today . . .
excellent, good, fair, or poor?”**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't Know</u>	
October 2009 (Latest)	*	7%	45%	47%	*	(N=807)
April 2009	1	5	42	52	*	(N=818)
May 2008	1	9	34	56	*	(N=1339)
April 2008	1	13	39	47	*	(N=821)

* Less than one percent.

**“How would you rate economic conditions in Ohio today . . .
excellent, good, fair, or poor?”**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't Know</u>	
October 2009 (Latest)	1%	7%	39%	52%	*	(N=808)
April 2009	*	7	42	51	*	(N=818)
May 2008	1	9	37	53	*	(N=1339)
April 2008	1	12	46	41	*	(N=821)

* Less than one percent.

**“Right now, do you think that economic conditions in Ohio
are getting better or getting worse?”**

	<u>Getting Better</u>	<u>Getting Worse</u>	<u>Staying About the Same (Vol.)</u>	<u>Don't Know</u>	
October 2009 (Latest)	33%	54%	10%	2%	(N=802)
April 2009	20	67	11	1	(N=816)
May 2008	12	79	7	2	(N=1333)
April 2008	16	77	5	2	(N=817)

President Obama--Overall Job Approval

		Approve	Disapprove	Neither
Ohio Residents		52%	45%	3%
Age of Respondent	18 to 29	57%	41%	2%
	30 to 45	50%	48%	1%
	46 to 64	56%	40%	4%
	65 and over	44%	51%	5%
Race	African-American	96%	1%	3%
	White	46%	52%	3%
Sex	Male	47%	51%	2%
	Female	56%	40%	4%
Income	Under \$20,000	57%	39%	4%
	\$20,000 to \$39,999	53%	44%	2%
	\$40,000 to \$59,999	55%	41%	5%
	\$60,000 and over	51%	47%	2%
Education	Less than high school	49%	46%	5%
	High school graduate	55%	43%	2%
	Some college	52%	45%	3%
	College graduate	49%	49%	2%
Registered to Vote	Yes	49%	48%	3%
	No	66%	28%	5%
Union Membership	Union household	52%	42%	6%
	Non-union household	52%	45%	2%
Geographical Region	Northeast Ohio	55%	42%	4%
	Northwest Ohio	41%	58%	2%
	Central Ohio	47%	53%	0%
	Southeast Ohio*	58%	41%	1%
	Southwest Ohio	54%	41%	5%

Ohio Poll #120, October 2009
Institute for Policy Research
University of Cincinnati

*Note: Number of respondents is 75 or less. Additional caution should be taken when interpreting the findings of this subgroup because of the potential for larger variation.

President Obama--Overall Job Approval

		Approve	Disapprove	Neither
Ideology	Liberal	80%	18%	2%
	Moderate	59%	36%	5%
	Conservative	31%	67%	1%
Party ID	Democrat	83%	14%	3%
	Independent	44%	50%	6%
	Republican	21%	76%	2%

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President Obama--Approval Handling the Economy

		Approve	Disapprove	Neither
Ohio Residents		45%	53%	2%
Age of Respondent	18 to 29	40%	55%	4%
	30 to 45	43%	56%	1%
	46 to 64	52%	46%	2%
	65 and over	40%	56%	4%
Race	African-American	95%	2%	2%
	White	38%	60%	2%
Sex	Male	40%	58%	2%
	Female	49%	48%	3%
Income	Under \$20,000	45%	52%	3%
	\$20,000 to \$39,999	47%	48%	4%
	\$40,000 to \$59,999	49%	48%	3%
	\$60,000 and over	46%	54%	0%
Education	Less than high school	48%	51%	1%
	High school graduate	46%	50%	4%
	Some college	40%	58%	2%
	College graduate	45%	54%	1%
Registered to Vote	Yes	44%	55%	1%
	No	48%	44%	8%
Union Membership	Union household	47%	51%	2%
	Non-union household	45%	53%	2%
Geographical Region	Northeast Ohio	48%	51%	2%
	Northwest Ohio	42%	55%	3%
	Central Ohio	40%	60%	0%
	Southeast Ohio*	43%	56%	1%
	Southwest Ohio	45%	51%	5%

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President Obama--Approval Handling the Economy

		Approve	Disapprove	Neither
Ideology	Liberal	71%	29%	0%
	Moderate	48%	48%	4%
	Conservative	27%	71%	2%
Party ID	Democrat	79%	20%	1%
	Independent	33%	58%	9%
	Republican	14%	84%	2%

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President Obama--Approval Handling Foreign Affairs

		Approve	Disapprove	Neither
Ohio Residents		50%	40%	9%
Age of Respondent	18 to 29	43%	39%	17%
	30 to 45	52%	40%	7%
	46 to 64	58%	37%	5%
	65 and over	42%	46%	12%
Race	African-American	72%	1%	27%
	White	47%	46%	7%
Sex	Male	46%	46%	8%
	Female	55%	35%	11%
Income	Under \$20,000	39%	42%	20%
	\$20,000 to \$39,999	50%	40%	10%
	\$40,000 to \$59,999	60%	34%	6%
	\$60,000 and over	57%	40%	3%
Education	Less than high school	38%	43%	19%
	High school graduate	57%	35%	8%
	Some college	50%	42%	8%
	College graduate	50%	46%	4%
Registered to Vote	Yes	50%	40%	10%
	No	53%	40%	7%
Union Membership	Union household	52%	43%	5%
	Non-union household	51%	39%	11%
Geographical Region	Northeast Ohio	54%	36%	10%
	Northwest Ohio	40%	51%	9%
	Central Ohio	43%	41%	16%
	Southeast Ohio*	49%	44%	6%
	Southwest Ohio	55%	39%	6%

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President Obama--Approval Handling Foreign Affairs

		Approve	Disapprove	Neither
Ideology	Liberal	88%	10%	2%
	Moderate	62%	31%	7%
	Conservative	28%	64%	8%
Party ID	Democrat	79%	11%	9%
	Independent	40%	51%	8%
	Republican	25%	66%	10%

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President Obama--Approval Handling Situation with Iraq

		Approve	Disapprove	Neither
Ohio Residents		51%	40%	10%
Age of Respondent	18 to 29	46%	40%	14%
	30 to 45	52%	39%	9%
	46 to 64	58%	37%	5%
	65 and over	41%	44%	15%
Race	African-American	61%	13%	26%
	White	49%	44%	8%
Sex	Male	51%	39%	10%
	Female	50%	40%	9%
Income	Under \$20,000	31%	46%	23%
	\$20,000 to \$39,999	57%	35%	8%
	\$40,000 to \$59,999	62%	30%	8%
	\$60,000 and over	55%	41%	4%
Education	Less than high school	38%	40%	21%
	High school graduate	57%	39%	4%
	Some college	48%	41%	11%
	College graduate	54%	40%	6%
Registered to Vote	Yes	49%	41%	10%
	No	60%	30%	10%
Union Membership	Union household	58%	38%	4%
	Non-union household	50%	40%	11%
Geographical Region	Northeast Ohio	52%	37%	11%
	Northwest Ohio	39%	47%	14%
	Central Ohio	41%	47%	12%
	Southeast Ohio*	57%	40%	4%
	Southwest Ohio	59%	35%	6%

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President Obama--Approval Handling Situation with Iraq

		Approve	Disapprove	Neither
Ideology	Liberal	80%	17%	3%
	Moderate	59%	32%	9%
	Conservative	37%	56%	7%
Party ID	Democrat	77%	13%	10%
	Independent	35%	55%	10%
	Republican	29%	61%	9%

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President Obama--Approval Handling Situation with Afghanistan

		Approve	Disapprove	Neither
Ohio Residents		47%	42%	11%
Age of Respondent	18 to 29	49%	36%	15%
	30 to 45	49%	41%	11%
	46 to 64	52%	40%	8%
	65 and over	34%	53%	13%
Race	African-American	62%	7%	31%
	White	45%	46%	8%
Sex	Male	48%	42%	10%
	Female	46%	42%	12%
Income	Under \$20,000	44%	38%	18%
	\$20,000 to \$39,999	51%	37%	12%
	\$40,000 to \$59,999	45%	42%	13%
	\$60,000 and over	51%	43%	6%
Education	Less than high school	43%	39%	18%
	High school graduate	49%	45%	7%
	Some college	45%	40%	15%
	College graduate	48%	43%	9%
Registered to Vote	Yes	47%	42%	11%
	No	44%	44%	12%
Union Membership	Union household	48%	43%	9%
	Non-union household	47%	41%	12%
Geographical Region	Northeast Ohio	51%	36%	12%
	Northwest Ohio	40%	47%	13%
	Central Ohio	37%	48%	14%
	Southeast Ohio*	41%	54%	5%
	Southwest Ohio	50%	41%	9%

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President Obama--Approval Handling Situation with Afghanistan

		Approve	Disapprove	Neither
Ideology	Liberal	69%	25%	6%
	Moderate	51%	39%	10%
	Conservative	40%	52%	8%
Party ID	Democrat	69%	17%	13%
	Independent	25%	59%	16%
	Republican	31%	61%	8%

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*Note: Number of respondents is 75 or less. Additional caution should be taken when interpreting the findings of this subgroup because of the potential for larger variation.

Governor Strickland--Overall Job Approval

		Approve	Disapprove	Neither
Ohio Residents		48%	37%	15%
Age of Respondent	18 to 29	39%	36%	25%
	30 to 45	49%	37%	13%
	46 to 64	54%	40%	7%
	65 and over	51%	31%	19%
Race	African-American	48%	17%	36%
	White	49%	39%	12%
Sex	Male	49%	36%	15%
	Female	48%	37%	15%
Income	Under \$20,000	39%	38%	23%
	\$20,000 to \$39,999	54%	36%	10%
	\$40,000 to \$59,999	44%	40%	16%
	\$60,000 and over	55%	38%	7%
Education	Less than high school	48%	29%	22%
	High school graduate	54%	35%	11%
	Some college	39%	40%	20%
	College graduate	51%	44%	5%
Registered to Vote	Yes	50%	36%	13%
	No	38%	40%	22%
Union Membership	Union household	50%	42%	8%
	Non-union household	49%	36%	16%
Geographical Region	Northeast Ohio	52%	30%	19%
	Northwest Ohio	38%	48%	14%
	Central Ohio	44%	44%	12%
	Southeast Ohio*	53%	41%	5%
	Southwest Ohio	50%	38%	12%

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*Note: Number of respondents is 75 or less. Additional caution should be taken when interpreting the findings of this subgroup because of the potential for larger variation.

Governor Strickland--Overall Job Approval

		Approve	Disapprove	Neither
Ideology	Liberal	56%	29%	15%
	Moderate	55%	30%	14%
	Conservative	41%	48%	11%
Party ID	Democrat	63%	21%	15%
	Independent	37%	48%	15%
	Republican	38%	50%	13%

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*Note: Number of respondents is 75 or less. Additional caution should be taken when interpreting the findings of this subgroup because of the potential for larger variation.

Governor Strickland--Approval Handling the Economy

		Approve	Disapprove	Neither
Ohio Residents		41%	49%	10%
Age of Respondent	18 to 29	40%	51%	8%
	30 to 45	39%	53%	8%
	46 to 64	41%	52%	6%
	65 and over	47%	33%	19%
Race	African-American	40%	42%	18%
	White	42%	50%	9%
Sex	Male	41%	50%	8%
	Female	41%	48%	11%
Income	Under \$20,000	37%	56%	7%
	\$20,000 to \$39,999	35%	56%	9%
	\$40,000 to \$59,999	43%	40%	17%
	\$60,000 and over	42%	54%	4%
Education	Less than high school	38%	53%	9%
	High school graduate	48%	42%	11%
	Some college	35%	54%	11%
	College graduate	40%	55%	6%
Registered to Vote	Yes	41%	49%	9%
	No	41%	49%	10%
Union Membership	Union household	45%	50%	5%
	Non-union household	41%	49%	10%
Geographical Region	Northeast Ohio	47%	45%	9%
	Northwest Ohio	41%	46%	13%
	Central Ohio	36%	57%	7%
	Southeast Ohio*	44%	48%	8%
	Southwest Ohio	33%	55%	12%

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Governor Strickland--Approval Handling the Economy

		Approve	Disapprove	Neither
Ideology	Liberal	47%	41%	11%
	Moderate	44%	48%	8%
	Conservative	36%	54%	10%
Party ID	Democrat	52%	40%	7%
	Independent	28%	59%	13%
	Republican	32%	58%	10%

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Question 13: How would you rate economic conditions in the United States today ...?

		EXCELLENT	GOOD	FAIR	POOR	DON'T KNOW
Ohio Residents		0%	7%	45%	47%	0%
Age of Respondent	18 to 29		2%	52%	47%	
	30 to 45	1%	3%	43%	53%	
	46 to 64	1%	10%	47%	42%	
	65 and over		13%	41%	45%	1%
Race	African-American		13%	38%	49%	1%
	White	0%	6%	46%	48%	
Sex	Male	0%	6%	41%	52%	0%
	Female	0%	7%	49%	43%	
Income	Under \$20,000		7%	42%	51%	
	\$20,000 to \$39,999		8%	43%	49%	
	\$40,000 to \$59,999		8%	48%	44%	
	\$60,000 and over	1%	4%	45%	50%	
Education	Less than high school		8%	41%	51%	
	High school graduate	1%	8%	44%	46%	0%
	Some college		5%	46%	49%	
	College graduate		5%	50%	45%	
Registered to Vote	Yes	0%	7%	45%	47%	0%
	No		4%	48%	48%	
Union Membership	Union household	1%	5%	44%	50%	
	Non-union household	0%	7%	46%	47%	0%
Geographical Region	Northeast Ohio	1%	6%	42%	51%	
	Northwest Ohio		7%	54%	39%	
	Central Ohio		1%	45%	53%	
	Southeast Ohio*		11%	41%	49%	
	Southwest Ohio		10%	48%	42%	0%

Question 13: How would you rate economic conditions in the United States today ...?

		EXCELLENT	GOOD	FAIR	POOR	DON'T KNOW
Ideology	Liberal		15%	39%	46%	
	Moderate	0%	6%	51%	43%	
	Conservative	1%	5%	44%	51%	
Party ID	Democrat	1%	9%	48%	42%	0%
	Independent		3%	43%	54%	
	Republican		4%	44%	52%	

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*Note: Number of respondents is 75 or less. Additional caution should be taken when interpreting the findings of this subgroup because of the potential for larger variation.

Question 14: And how would you rate economic conditions in OHIO today ... ?

		EXCELLENT	GOOD	FAIR	POOR	DON'T KNOW
Ohio Residents		1%	7%	39%	52%	0%
Age of Respondent	18 to 29		9%	46%	45%	
	30 to 45	1%	4%	38%	58%	
	46 to 64	0%	9%	40%	52%	
	65 and over	3%	10%	35%	50%	1%
Race	African-American	6%	9%	42%	43%	
	White	0%	7%	39%	54%	0%
Sex	Male	1%	7%	37%	55%	
	Female	0%	7%	41%	50%	1%
Income	Under \$20,000		8%	42%	51%	
	\$20,000 to \$39,999	0%	6%	38%	56%	
	\$40,000 to \$59,999	2%	7%	37%	54%	
	\$60,000 and over		5%	42%	53%	
Education	Less than high school	3%	4%	36%	57%	
	High school graduate	1%	10%	39%	50%	0%
	Some college		8%	38%	54%	0%
	College graduate		5%	45%	50%	1%
Registered to Vote	Yes	1%	7%	41%	51%	0%
	No		10%	32%	58%	0%
Union Membership	Union household	1%	5%	36%	58%	
	Non-union household	1%	8%	40%	51%	0%
Geographical Region	Northeast Ohio		8%	33%	58%	0%
	Northwest Ohio		8%	40%	52%	
	Central Ohio	2%	1%	51%	45%	1%
	Southeast Ohio*		4%	35%	61%	
	Southwest Ohio	2%	9%	44%	45%	0%

Question 14: And how would you rate economic conditions in OHIO today ... ?

		EXCELLENT	GOOD	FAIR	POOR	DON'T KNOW
Ideology	Liberal	6%	12%	42%	40%	0%
	Moderate		7%	38%	54%	
	Conservative	0%	5%	40%	54%	1%
Party ID	Democrat	2%	7%	43%	48%	
	Independent		4%	26%	70%	
	Republican	0%	7%	40%	53%	1%

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*Note: Number of respondents is 75 or less. Additional caution should be taken when interpreting the findings of this subgroup because of the potential for larger variation.

Question 15: Right now, do you think that economic conditions in OHIO are getting better or getting worse?

		GETTING BETTER	GETTING WORSE	STAYING ABOUT THE SAME (VOL.)	DON'T KNOW
Ohio Residents		33%	54%	10%	2%
Age of Respondent	18 to 29	54%	42%	4%	
	30 to 45	25%	65%	9%	1%
	46 to 64	35%	53%	10%	1%
	65 and over	27%	47%	20%	7%
Race	African-American	45%	47%	6%	2%
	White	32%	55%	11%	2%
Sex	Male	39%	53%	6%	2%
	Female	29%	55%	14%	2%
Income	Under \$20,000	38%	56%	5%	1%
	\$20,000 to \$39,999	28%	58%	13%	1%
	\$40,000 to \$59,999	34%	54%	6%	6%
	\$60,000 and over	38%	54%	8%	1%
Education	Less than high school	37%	54%	7%	1%
	High school graduate	30%	55%	12%	3%
	Some college	36%	53%	9%	2%
	College graduate	35%	54%	11%	1%
Registered to Vote	Yes	31%	55%	11%	2%
	No	46%	49%	4%	0%
Union Membership	Union household	32%	54%	10%	5%
	Non-union household	34%	54%	10%	1%
Geographical Region	Northeast Ohio	35%	54%	10%	1%
	Northwest Ohio	21%	56%	20%	2%
	Central Ohio	36%	54%	5%	5%
	Southeast Ohio*	19%	76%	5%	
	Southwest Ohio	39%	48%	11%	2%

Question 15: Right now, do you think that economic conditions in OHIO are getting better or getting worse?

		GETTING BETTER	GETTING WORSE	STAYING ABOUT THE SAME (VOL.)	DON'T KNOW
Ideology	Liberal	46%	44%	9%	1%
	Moderate	34%	52%	11%	2%
	Conservative	31%	56%	11%	2%
Party ID	Democrat	46%	43%	9%	2%
	Independent	20%	64%	11%	5%
	Republican	26%	62%	11%	2%

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