
THE OHIO POLL*

FOR RELEASE

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SWINE FLU GENERATING WORRIES FOR MORE THAN HALF OF OHIOANS

Cincinnati, OH--The latest Ohio Poll finds 54 percent of Ohioans are worried that they, or someone in their household, will contract the H1N1 virus, also known as the swine flu. About one-third of Ohioans plan to be vaccinated for the virus.

These findings are based on the latest Ohio Poll, conducted by the Institute for Policy Research at the University of Cincinnati. The Ohio Poll is sponsored by the University of Cincinnati. The Poll was conducted between October 14 and October 20, 2009.

The latest Ohio Poll asked state residents about their current level of worry about catching the H1N1 virus, or swine flu. The Poll also asked residents whether they planned to be vaccinated for the virus. Residents with children living in their household were asked if they planned to have those children vaccinated.

MORE THAN HALF OF OHIOANS WORRIED ABOUT SWINE FLU . . .

Thirty-three percent of Ohio adults say they are worried (either "very worried" or "somewhat worried") that they will get the swine flu virus, while 67 percent are not worried (either "not too worried" or "not worried at all").

More Ohioans are worried that someone else in their household will get the swine flu virus. Fifty percent of Ohioans say they are worried that someone else in their household will get swine flu, while 50 percent are not worried.

Combining answers to these two questions allows us to determine the level of worry Ohioans have that they, or someone in their household, will get the swine flu virus. Fifty-four percent of Ohioans are worried that they, or someone in their household, will get swine flu, while 46 percent are not worried.

Women (57%) express worry that they, or someone in their household, will get swine flu more frequently than do men (50%).

Residents 30 to 64 years of age express worry that they, or someone in their household, will get swine flu more frequently than do residents ages 18 to 29 or residents 65 and older.

While 54 percent of white residents worry that they, or someone in their household will get swine flu, fewer African-Americans (46%) express the same worry.

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... AND ABOUT ONE-THIRD PLAN TO BE VACCINATED AGAINST THE VIRUS

When asked if they plan to be vaccinated against the H1N1 virus, 34 percent of Ohioans say they plan to be vaccinated, while 66 percent do not plan to be vaccinated or have not yet decided.

Residents 18 to 29 years of age (42%) and those earning annual household incomes less than \$20,000 (42%) are among those who say they plan to be vaccinated more frequently than other Ohio residents.

White Ohioans (35%) say they plan to be vaccinated more frequently than do African-Americans (23%).

Residents with children living in their household were also asked if they plan to have those children vaccinated against the H1N1 virus. Fifty-three percent of residents with children living in their household say they plan to have those children vaccinated, 47 percent do not plan to have their children vaccinated or have not yet decided.

Men (60%) say they plan to have the children in their household vaccinated more frequently than do women (46%).

Ohio Poll Methodology

These findings are based on the most recent Ohio Poll conducted by the Institute for Policy Research at the University of Cincinnati between October 14 and October 20, 2009.

A random sample of 808 adults from throughout the state was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 3.4 percent.

In addition to sampling error, there are other sources of variation inherent in public opinion studies, such as non-response, question wording, or context effects that can introduce error or bias.

Reported percentages may not total to 100% due to rounding.

Results reported for subgroups have potential for somewhat larger variation than those for the entire population.

Respondents to the Ohio Poll were asked:

- “Now thinking about the H1N1 virus, also known as the swine flu virus, that has been in the news ... How worried are you, personally, about getting swine flu (H1N1 virus) ... very worried, somewhat worried, not too worried, or not worried at all?”
- “How worried are you that someone in your household will get swine flu (H1N1 virus) ... very worried, somewhat worried, not too worried, or not worried at all?”
- “Do you plan to be vaccinated against the H1N1 virus or swine flu?”
- “Do you plan to have the children in your household vaccinated against the H1N1 virus or swine flu?”

Level of Worry About Getting H1N1 or Swine Flu

	<u>Very Worried</u>	<u>Somewhat Worried</u>	<u>Not too Worried</u>	<u>Not Worried at All</u>	<u>Don't Know</u>	
Self	10%	23%	35%	32%	1%	(N=806)
Someone else in household	16	34	25	25	*	(N=798)

* Less than one percent.

Worry that Either Self or Other Household Member will Get H1N1 or Swine Flu

	<u>Worried</u>	<u>Not Worried</u>	
October 2009 (Latest)	54%	46%	(N=795)

“Do you plan to be vaccinated against the H1N1 virus or swine flu?”

	<u>Yes</u>	<u>No/Don't Know</u>	
October 2009 (Latest)	34%	66%	(N=803)

“Do you plan to have the children in your household vaccinated against the H1N1 virus or swine flu?”

(Asked of residents with children in their household only)

	<u>Yes</u>	<u>No/Don't Know</u>	
October 2009 (Latest)	53%	47%	(N=389)

Question 16: How worried are you, personally, about getting swine flu (H1N1 virus)?

		VERY WORRIED	SOMEWHAT WORRIED	NOT TOO WORRIED	NOT WORRIED AT ALL	DON'T KNOW
Ohio Residents		10%	23%	35%	32%	1%
Age of Respondent	18 to 29	10%	16%	38%	36%	
	30 to 45	9%	22%	39%	29%	1%
	46 to 64	13%	28%	28%	30%	0%
	65 and over	9%	23%	32%	34%	1%
Race	African-American	11%	16%	18%	52%	4%
	White	9%	24%	37%	30%	0%
Sex	Male	6%	18%	37%	38%	1%
	Female	14%	28%	33%	26%	0%
Income	Under \$20,000	15%	18%	36%	31%	
	\$20,000 to \$39,999	15%	25%	35%	26%	0%
	\$40,000 to \$59,999	10%	19%	32%	39%	0%
	\$60,000 and over	7%	26%	34%	33%	
Education	Less than high school	13%	11%	40%	35%	
	High school graduate	11%	21%	34%	33%	0%
	Some college	10%	29%	33%	27%	1%
	College graduate	5%	29%	34%	32%	0%
Registered to Vote	Yes	9%	24%	34%	33%	1%
	No	18%	16%	40%	26%	
Union Membership	Union household	14%	21%	41%	23%	0%
	Non-union household	9%	23%	33%	34%	1%
Geographical Region	Northeast Ohio	11%	22%	34%	32%	0%
	Northwest Ohio	6%	19%	33%	42%	
	Central Ohio	7%	21%	41%	30%	2%
	Southeast Ohio*	12%	24%	24%	40%	1%
	Southwest Ohio	12%	27%	36%	24%	0%

Question 16: How worried are you, personally, about getting swine flu (H1N1 virus)?

		VERY WORRIED	SOMEWHAT WORRIED	NOT TOO WORRIED	NOT WORRIED AT ALL	DON'T KNOW
Ideology	Liberal	11%	31%	29%	27%	1%
	Moderate	14%	25%	34%	28%	0%
	Conservative	7%	20%	42%	32%	
Party ID	Democrat	10%	22%	32%	35%	1%
	Independent	15%	28%	29%	26%	1%
	Republican	8%	23%	39%	30%	

Ohio Poll #120, October 2009
Institute for Policy Research
University of Cincinnati

*Note: Number of respondents is 75 or less. Additional caution should be taken when interpreting the findings of this subgroup because of the potential for larger variation.

Question 17: How worried are you that someone in your household will get swine flu (H1N1 virus)?

		VERY WORRIED	SOMEWHAT WORRIED	NOT TOO WORRIED	NOT WORRIED AT ALL	DON'T KNOW
Ohio Residents		16%	34%	25%	25%	0%
Age of Respondent	18 to 29	22%	25%	23%	30%	
	30 to 45	16%	40%	22%	22%	
	46 to 64	18%	37%	27%	18%	0%
	65 and over	10%	28%	27%	36%	
Race	African-American	18%	26%	11%	45%	0%
	White	16%	35%	26%	23%	0%
Sex	Male	13%	36%	23%	29%	0%
	Female	20%	33%	26%	21%	0%
Income	Under \$20,000	18%	41%	13%	28%	
	\$20,000 to \$39,999	22%	26%	19%	32%	1%
	\$40,000 to \$59,999	14%	43%	23%	20%	
	\$60,000 and over	16%	39%	26%	19%	
Education	Less than high school	11%	41%	14%	34%	
	High school graduate	19%	28%	28%	24%	0%
	Some college	18%	35%	25%	23%	
	College graduate	15%	40%	28%	18%	
Registered to Vote	Yes	15%	36%	25%	25%	0%
	No	25%	28%	24%	23%	
Union Membership	Union household	20%	33%	33%	13%	
	Non-union household	15%	35%	22%	28%	0%
Geographical Region	Northeast Ohio	15%	33%	26%	26%	
	Northwest Ohio	12%	24%	29%	35%	
	Central Ohio	13%	53%	22%	12%	
	Southeast Ohio*	16%	24%	26%	34%	1%
	Southwest Ohio	21%	35%	21%	22%	0%

Question 17: How worried are you that someone in your household will get swine flu (H1N1 virus)?

		VERY WORRIED	SOMEWHAT WORRIED	NOT TOO WORRIED	NOT WORRIED AT ALL	DON'T KNOW
Ideology	Liberal	25%	39%	15%	20%	0%
	Moderate	20%	31%	27%	22%	0%
	Conservative	10%	40%	29%	21%	
Party ID	Democrat	13%	32%	24%	30%	0%
	Independent	30%	36%	11%	22%	
	Republican	14%	37%	29%	20%	0%

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Worried Self or Household Member will get Swine Flu

		WORRIED - SELF AND / OR HH MEMBER	NOT WORRIED
Ohio Residents		54%	46%
Age of Respondent	18 to 29	49%	51%
	30 to 45	59%	41%
	46 to 64	58%	42%
	65 and over	44%	56%
Race	African-American	46%	54%
	White	54%	46%
Sex	Male	50%	50%
	Female	57%	43%
Income	Under \$20,000	64%	36%
	\$20,000 to \$39,999	51%	49%
	\$40,000 to \$59,999	59%	41%
	\$60,000 and over	56%	44%
Education	Less than high school	58%	42%
	High school graduate	48%	52%
	Some college	58%	42%
	College graduate	55%	45%
Registered to Vote	Yes	54%	46%
	No	53%	47%
Union Membership	Union household	56%	44%
	Non-union household	54%	46%
Geographical Region	Northeast Ohio	54%	46%
	Northwest Ohio	39%	61%
	Central Ohio	68%	32%
	Southeast Ohio*	41%	59%
	Southwest Ohio	57%	43%

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Worried Self or Household Member will get Swine Flu

		WORRIED - SELF AND / OR HH MEMBER	NOT WORRIED
Ideology	Liberal	66%	34%
	Moderate	54%	46%
	Conservative	53%	47%
Party ID	Democrat	49%	51%
	Independent	70%	30%
	Republican	54%	46%

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Question 19: Do you plan to be vaccinated against the H1N1 virus or swine flu?

		YES	NO / DON'T KNOW
Ohio Residents		34%	66%
Age of Respondent	18 to 29	42%	58%
	30 to 45	29%	71%
	46 to 64	37%	63%
	65 and over	34%	66%
Race	African-American	23%	77%
	White	35%	65%
Sex	Male	31%	69%
	Female	37%	63%
Income	Under \$20,000	42%	58%
	\$20,000 to \$39,999	41%	59%
	\$40,000 to \$59,999	33%	67%
	\$60,000 and over	32%	68%
Education	Less than high school	34%	66%
	High school graduate	33%	67%
	Some college	34%	66%
	College graduate	37%	63%
Registered to Vote	Yes	33%	67%
	No	42%	58%
Union Membership	Union household	42%	58%
	Non-union household	33%	67%
Geographical Region	Northeast Ohio	40%	60%
	Northwest Ohio	24%	76%
	Central Ohio	34%	66%
	Southeast Ohio*	24%	76%
	Southwest Ohio	33%	67%

Question 19: Do you plan to be vaccinated against the H1N1 virus or swine flu?

		YES	NO / DON'T KNOW
Ideology	Liberal	31%	69%
	Moderate	38%	62%
	Conservative	35%	65%
Party ID	Democrat	35%	65%
	Independent	43%	57%
	Republican	31%	69%

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**Question 40: Do you plan to have the children in your household vaccinated against the H1N1 virus or swine flu?
(ASKED ONLY OF RESPONDENTS WITH CHILDREN)**

		YES	NO/DON'T KNOW
Ohio Residents		53%	47%
Age of Respondent	18 to 29	63%	37%
	30 to 45	49%	51%
	46 to 64*	45%	55%
	65 and over*	71%	29%
Race	African-American*	38%	62%
	White	53%	47%
Sex	Male	60%	40%
	Female	46%	54%
Income	Under \$20,000*	78%	22%
	\$20,000 to \$39,999*	58%	42%
	\$40,000 to \$59,999*	39%	61%
	\$60,000 and over	49%	51%
Education	Less than high school*	76%	24%
	High school graduate	52%	48%
	Some college	45%	55%
	College graduate	49%	51%
Registered to Vote	Yes	47%	53%
	No	76%	24%
Union Membership	Union household	61%	39%
	Non-union household	51%	49%
Geographical Region	Northeast Ohio	55%	45%
	Northwest Ohio*	40%	60%
	Central Ohio*	66%	34%
	Southeast Ohio*	29%	71%
	Southwest Ohio	53%	47%

**Question 40: Do you plan to have the children in your household vaccinated against the H1N1 virus or swine flu?
(ASKED ONLY OF RESPONDENTS WITH CHILDREN)**

		YES	NO/DON'T KNOW
Ideology	Liberal*	49%	51%
	Moderate	50%	50%
	Conservative	56%	44%
Party ID	Democrat	53%	47%
	Independent*	75%	25%
	Republican	45%	55%

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