
THE OHIO POLL*

FOR RELEASE

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OHIO POLL ACCURATE AGAIN!

Cincinnati, OH--The University of Cincinnati's Ohio Poll projected President-elect Barack Obama's victory Tuesday within 0.4 percent of his actual vote statewide. The Ohio Poll has now accurately projected the winner in **37 out of 37** statewide races (candidates and ballot issues) polled since 1994.

The Ohio Poll is conducted by the Institute for Policy Research at the University of Cincinnati. The Ohio Poll is sponsored by the University of Cincinnati.

A comparison of recent Ohio Poll final presidential election projections is below. Please find this year's final Ohio Poll projection for the presidential race at www.ipr.uc.edu.

OHIO POLL PRE-ELECTION PRESIDENTIAL PROJECTIONS, 1996-PRESENT (WINNING CANDIDATE PERCENTAGES)

<u>Race</u>	<u>Winning Candidate</u>	<u>Actual Results</u>	<u>Final Ohio Poll Projection</u>	<u>Difference</u>
2008 Presidential	Barack Obama (D)	51.1%^a	51.5%	0.4%
2004 Presidential	George W. Bush (R)	50.8	50.1	0.7
2000 Presidential	George W. Bush (R)	50.0	52.6	2.6
1996 Presidential	Bill Clinton (D)	47.4	46.4	1.0

^aSource: Ohio Secretary of State, Unofficial Results, 11/6/08 (<http://vote.sos.state.oh.us>)

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