
THE OHIO POLL*

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OHIO POLL ELECTION PROJECTION ACCURACY CONTINUES

Cincinnati, OH--The Ohio Poll continues to accurately reflect the vote choices of Ohioans in its pre-election projections. The Ohio Poll has now projected the winner in **34 out of 34** statewide races (candidates and ballot issues) polled since 1994.

The Ohio Poll is conducted by the Institute for Policy Research at the University of Cincinnati. The Ohio Poll is sponsored by the University of Cincinnati.

Listed below are the final Ohio Poll projections for winning candidates in races for United States Senate and governor. The full projections can be found at www.ipr.uc.edu. Final projections in each of the 2006 races were within the margin of error for the study ($\pm 3.0\%$). The average error across both races projected was approximately 0.5%.

2006 OHIO POLL PROJECTIONS, WINNING CANDIDATE PERCENTAGES

<u>Race</u>	<u>Winning Candidate</u>	<u>Actual Results</u> ^a	<u>Final Ohio Poll Projections</u> ^b	<u>Difference</u>
United States Senate	Sherrod Brown	55.9%	55.7%	0.2%
Governor	Ted Strickland	60.4	59.1	1.3

^aNote: Ohio Secretary of State, 11/13/06

^bNote: Overall survey margin of error= $\pm 3.0\%$

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